



INNOVATION AND INEQUALITY:
The Need for New Indicators from Pharma and Beyond
Sant'Anna School of Advanced Studies, Pisa, Italy
15 - 16 May 2010

DAY 1 / MAY 15, 2010

WELCOME

09:00 – 09:30 Workshop Organisers: **Mariana Mazzucato** (The Open University, FINNOV Coordinator) and **Luigi Orsenigo** (University of Brescia) “Innovation and Inequality: from the classicals to skill-biased technical change. What’s missing?”

SESSION 1 **Technological Change and Inequality, a Schumpeterian Perspective**

09:30 – 09:55 **Carlota Perez** (University of Cambridge) “Technological revolutions and income distribution”

09:55 – 10:20 **Benjamin Coriat** (Paris Nord University) and **Fabienne Orsi** (University of Aix-Marseille II) “How TRIPS are building enhanced Inequalities in access to care: the case of HIV/AIDS”

10:20 – 10:45 **Theo Papaioannou** (The Open University) “Technological innovation, global justice and politics of development”

10:45 – 11:15 Discussion Session 1

11:15 – 11:30 *Coffee break*

SESSION 2 **Insights from Pharma : Innovation and Access to Drugs**

11:30 – 11:55 **Keren Bright** and **Lois Muraguri** (The Open University) “Access to medicines: intellectual property rights, human rights and justice”

11:55 – 12:20 **Maureen Mackintosh** (The Open University) “Essential drugs supply chains and inequality”

12:20 – 12:45 **Sebastião Loureiro** (Federal University of Bahia) “Diffusion of new drugs in developing countries: some empirical evidence”

12:45 – 13:10 **Philippe Gorry** and **Matthieu Montalban** (University of Bordeaux) “The political construction of orphan drugs market: between innovation and access to care”

13:10 – 14:00 *Lunch*

14:00 – 14:40 Discussion Session 2

SESSION 3 **Insights from Biotechnology**

14:40 – 15:05 **William Lazonick** and **Mustafa Sakinc** (University of Bordeaux) “Do financial markets support innovation or inequality in the biotech drug development process?”

15:05 – 15:30 **Andrés Cárdenas** (University of Bremen) “The Cuban biotechnology industry: an analytical framework”

15:30 – 15:50 Discussion Session 3

15:50 – 16:05 *Coffee break*

SESSION 4 Finance, Innovation and Inequality

16:05 – 16:30 **Mary O'Sullivan** (University of Pennsylvania) "Contemporary regulation of corporate governance: innovation as cause and effect"

16:30 – 16:55 **William Lazonick** (University of Bordeaux) "Why executive pay matters to innovation and inequality"

16:55 – 17:20 **Giovanni Dosi** (Sant'Anna School of Advanced Studies) "Some reflections on innovation, monopolistic rent and inequality"

17:20 – 17:50 Discussion Session 4

17:50 – 19:00 Wrap up

20:00 – 22:00 *Dinner*

DAY 2 / MAY 16, 2010

SESSION 5 Conclusion: What Have We Learned and Policy Implications?

10:00 – 12:30 Discussion and follow up

12:30 – 13:30 *Lunch*

WORKSHOP SPONSORS



DIME (Dynamics of Institutions and Markets in Europe) is a network of social scientists in Europe, working on the economic and social consequences of increasing globalisation and the rise of the knowledge economy. DIME is sponsored by the 6th Framework Programme of the European Union. The network brings together a wide variety of scholars, for example from economics, geography, sociology, history, political science and law. <http://www.dime-eu.org/>



FINNOV (Finance, Innovation, and Growth) project is funded through Theme 8 of the Seventh Framework Programme of the European Commission (Socio-Economic Sciences and the Humanities), under the topic "The role of finance in growth, employment and competitiveness in Europe (SSH -2007 - 1.2.3)". Areas to be explored include the role of venture capital and stock markets in supporting innovative firms; the links between firm innovation and financial performance; interactions between financial systems, firm bankruptcy and employment; the effects of housing bubbles on consumption; and understanding the implications of innovation in financial services on the long-term development of financial services sector. <http://www.finnov-fp7.eu/>



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WORKSHOP VENUE

Sant'Anna School of Advanced Studies
Piazza Martiri della Libertà, 33
56127 Pisa, Italy

Tel: +39 050 88 31 11

Fax: +39 050 88 32 25

Webiste: <http://www.sssup.it/>