Imagine
IMAGINE
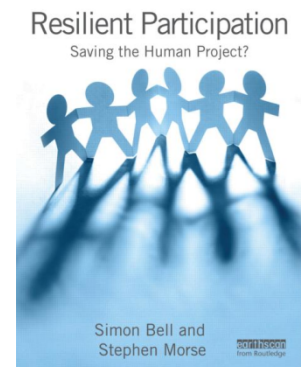
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Email: s.g.bell@open.ac.uk
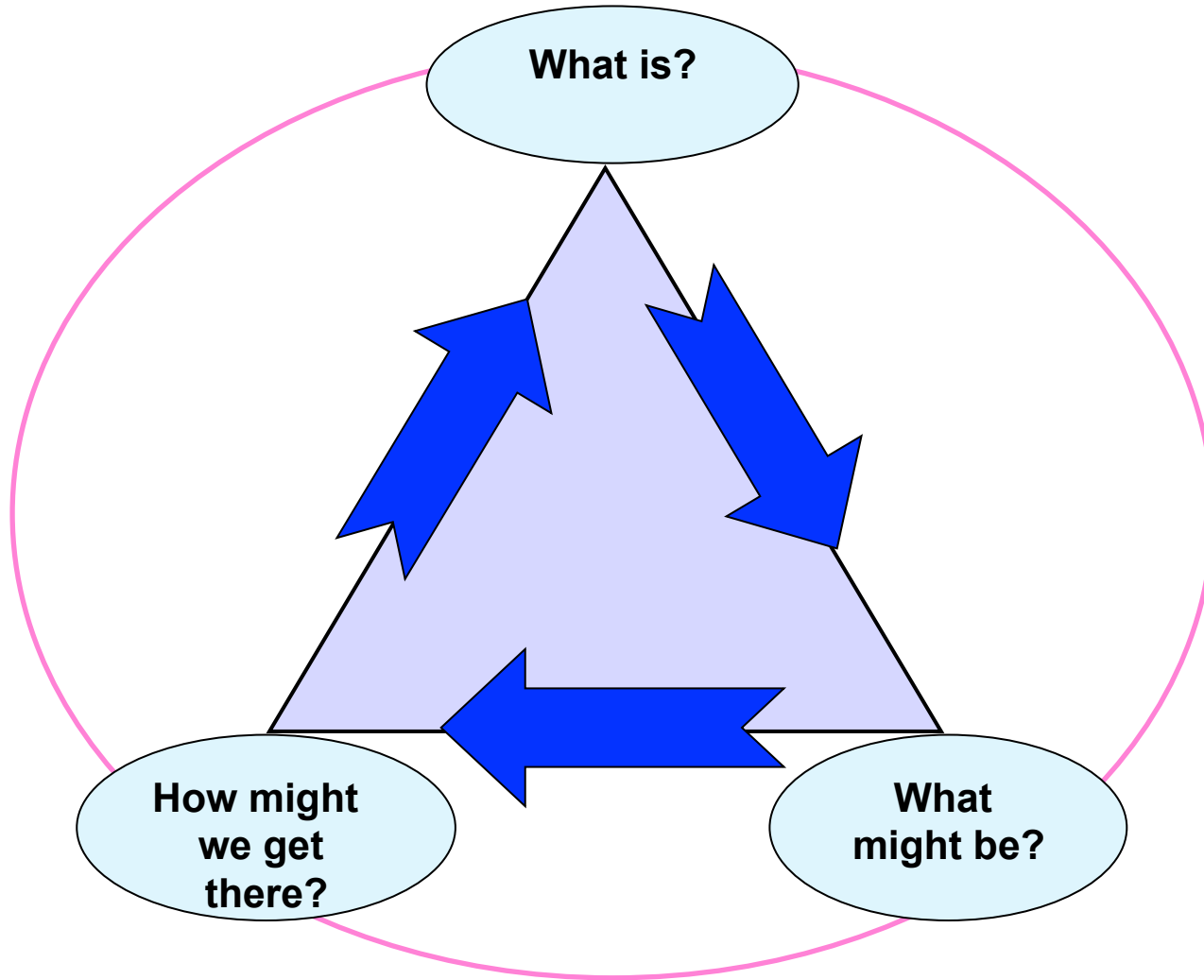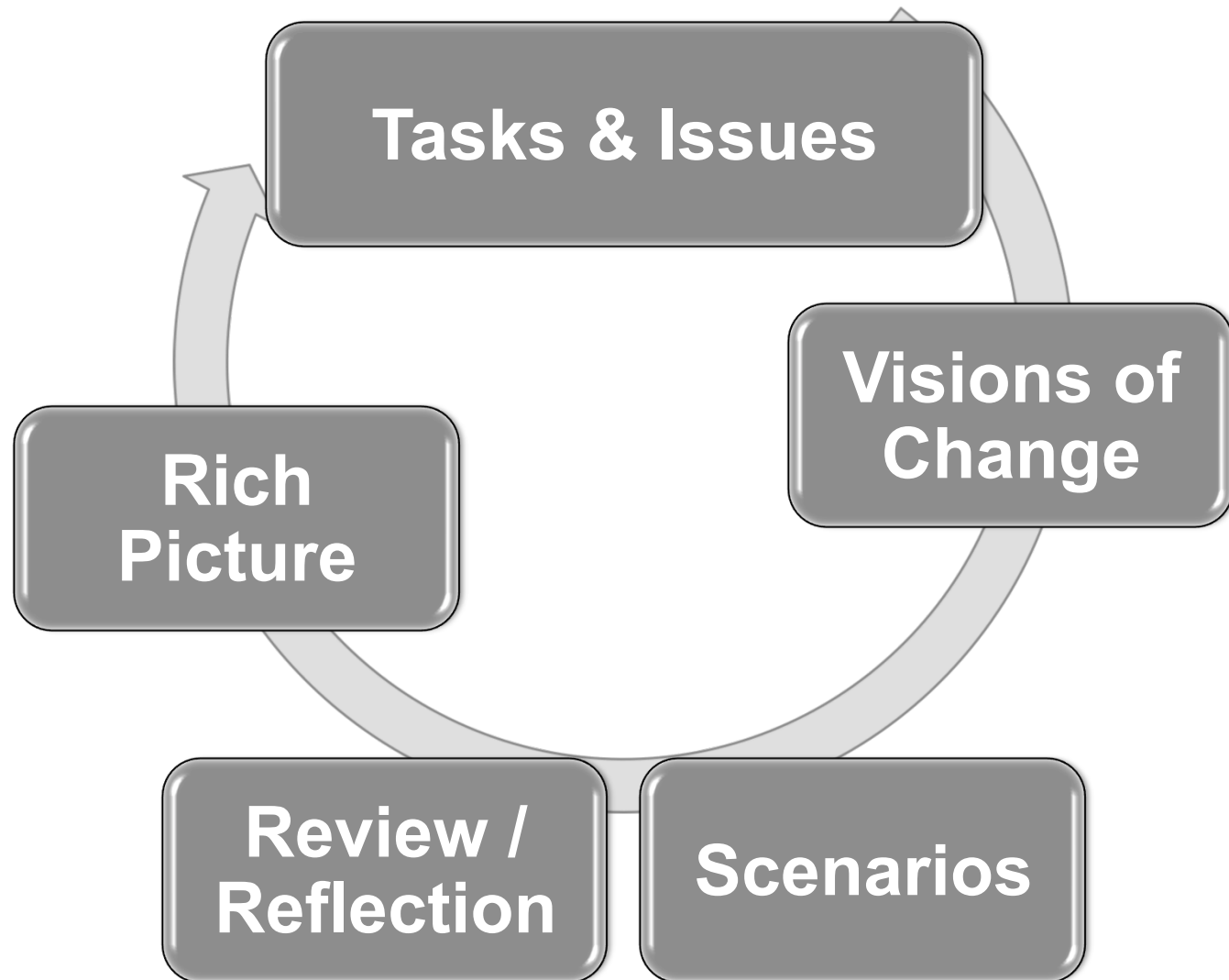
AN EXPLORATION

We want to understand your views on the history and legacy of cultural value within World Service broadcasting and identifying ways we might think about what we provide going forward.

Resilient Participation
Saving the Human Project?

Simon Bell and
Stephen Morse

SIMPLY .. WE NEED TO KNOW..

What is?

What might be?

How might we get there?

A FIVE PROCESS WORKSHOP

Tasks & Issues

Visions of Change

Scenarios

Review / Reflection

Rich Picture

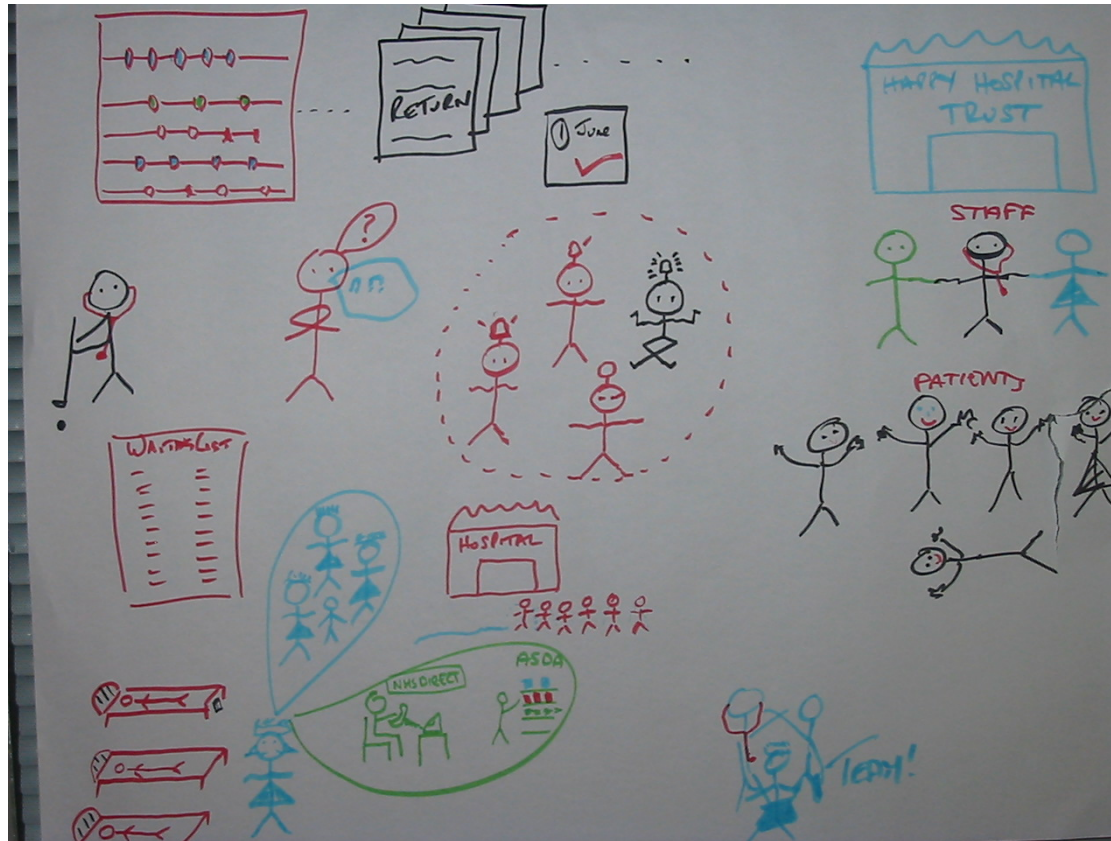# PROCESS 1- NOW WE INVITE YOU TO ..

Produce a Rich Picture of your vision of the history and legacy of cultural value within World Service broadcasting

A RP enables you to capture your context in a cartoon like diagram

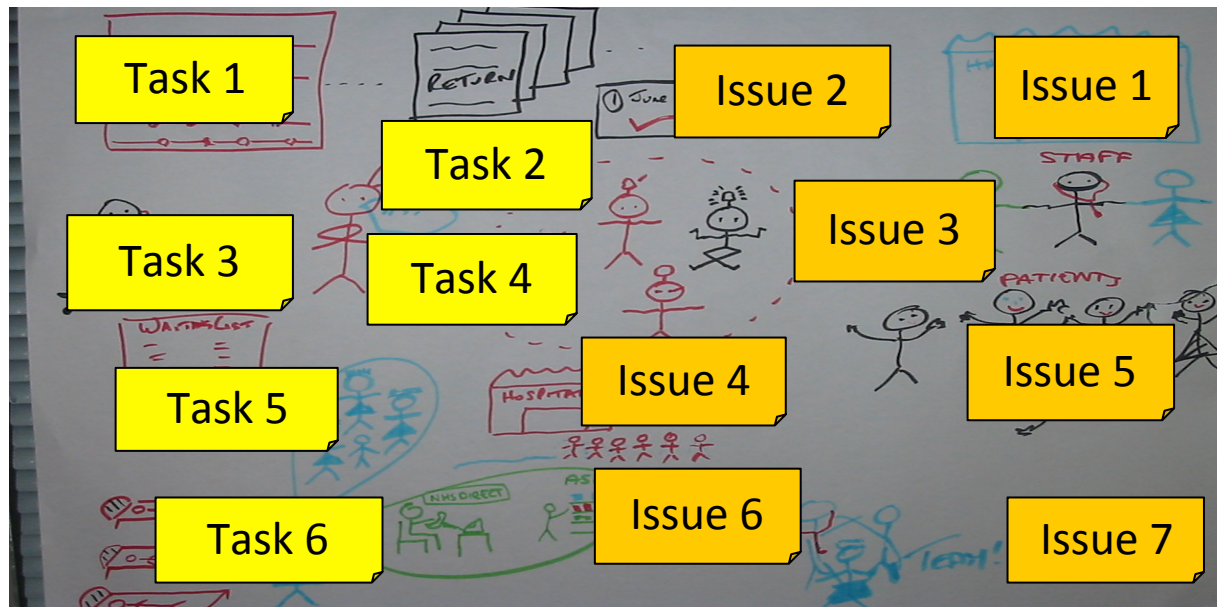Important elements of the context you are interested in

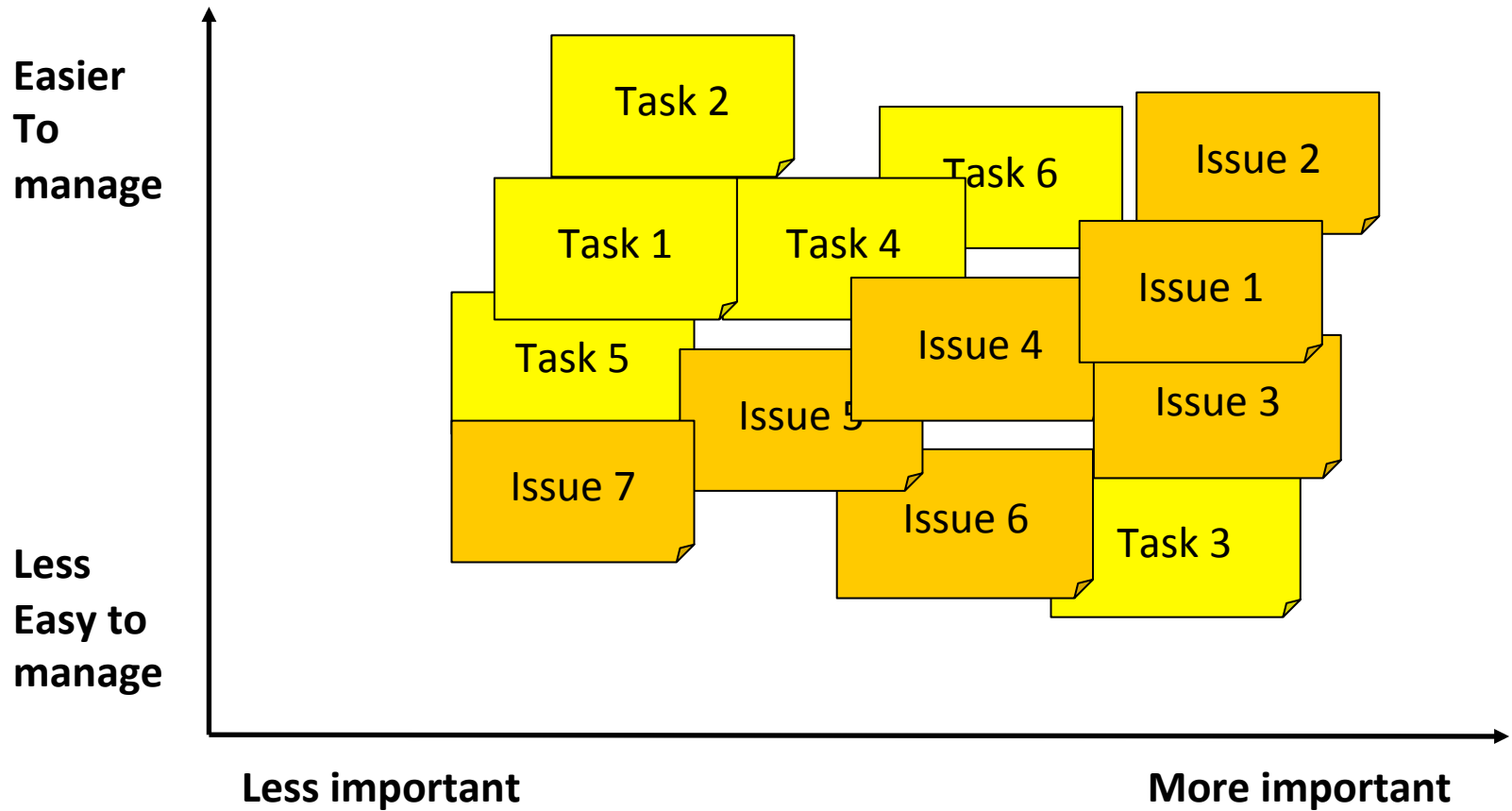# EXAMPLES OF A RICH PICTURE

PROCESS 2- TASKS AND ISSUES..

From the Rich picture draw out

- Some major tasks that need to be addressed

and\or:

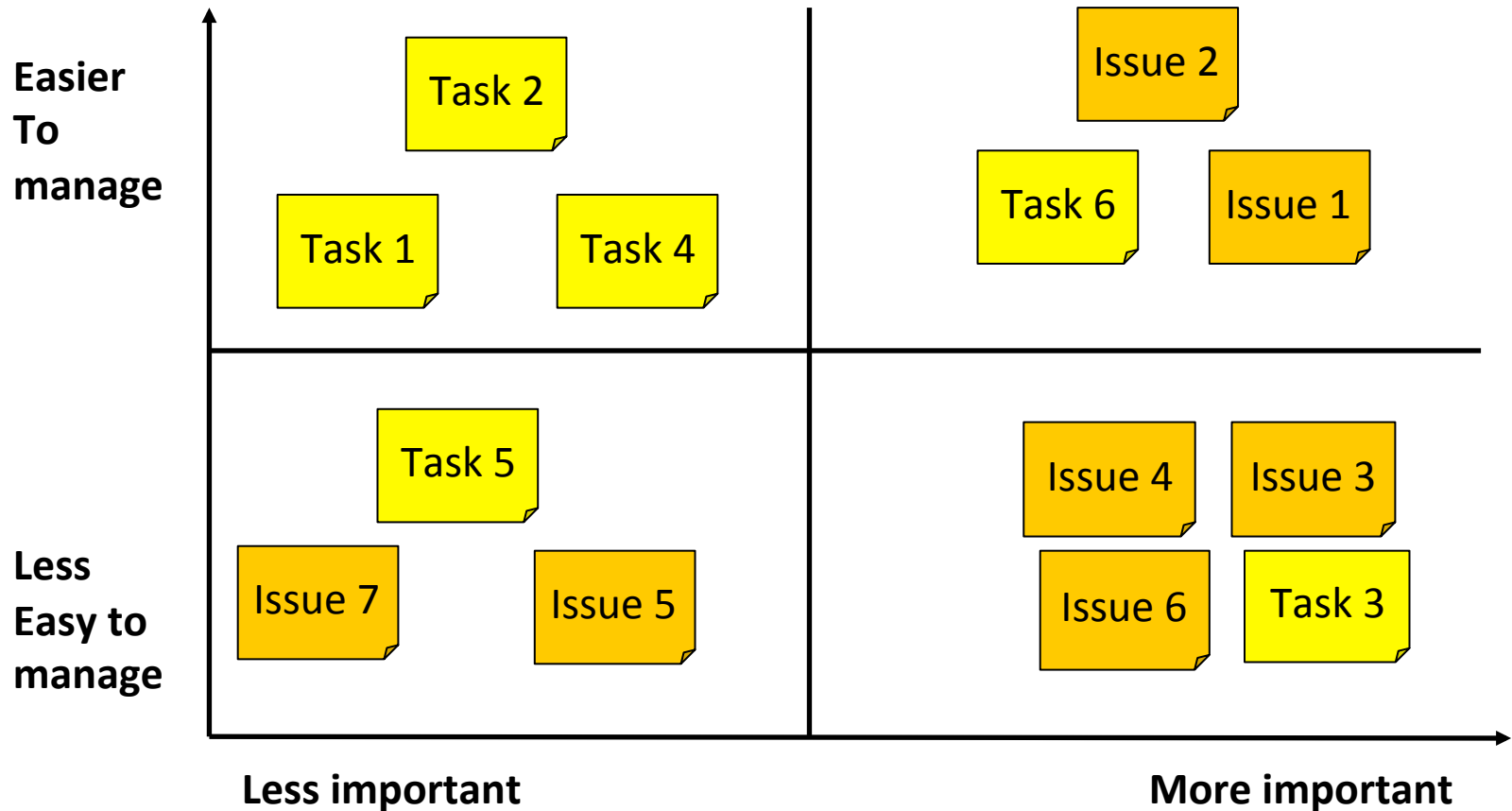- Some major issues which need to be taken into account

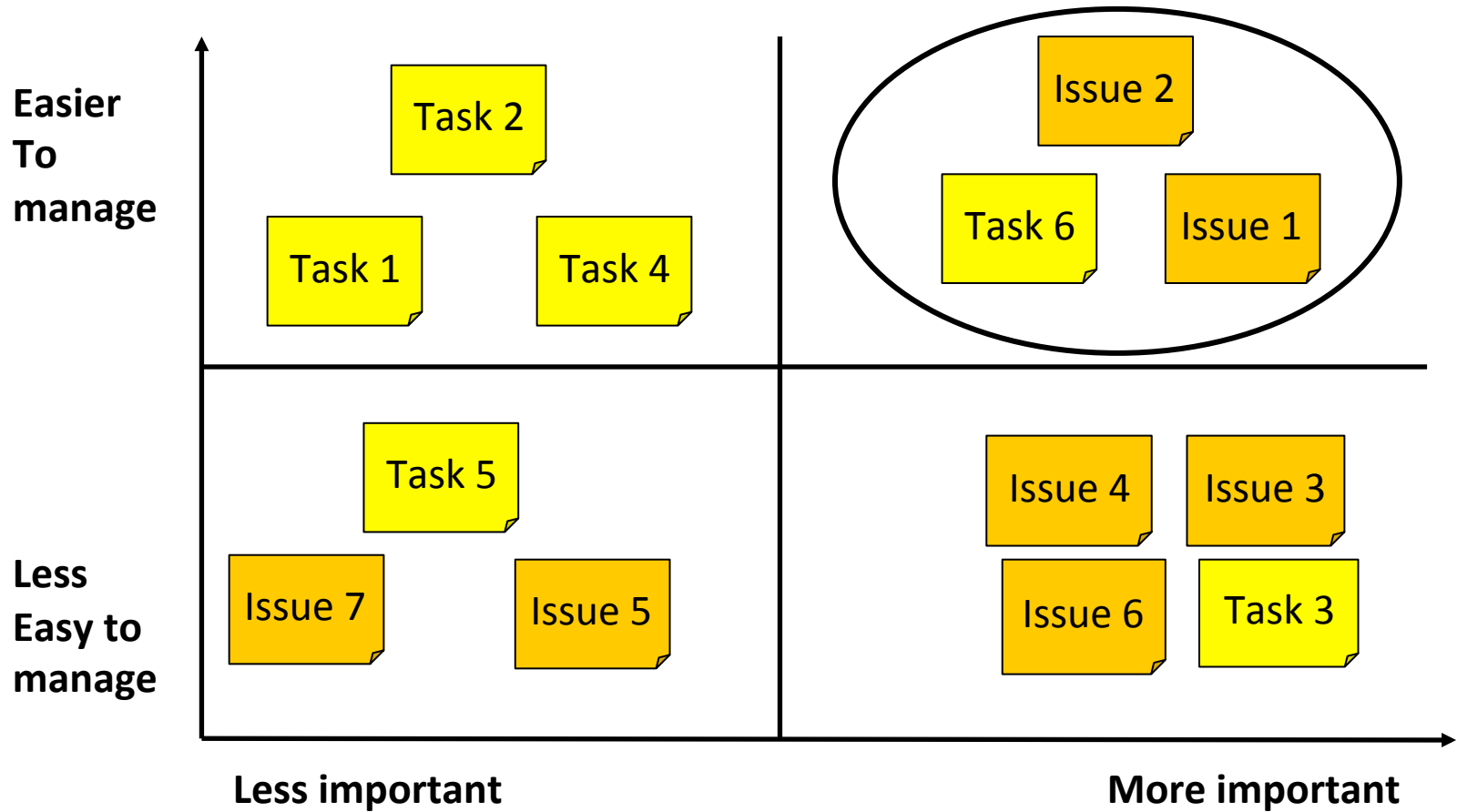**End of process 2**
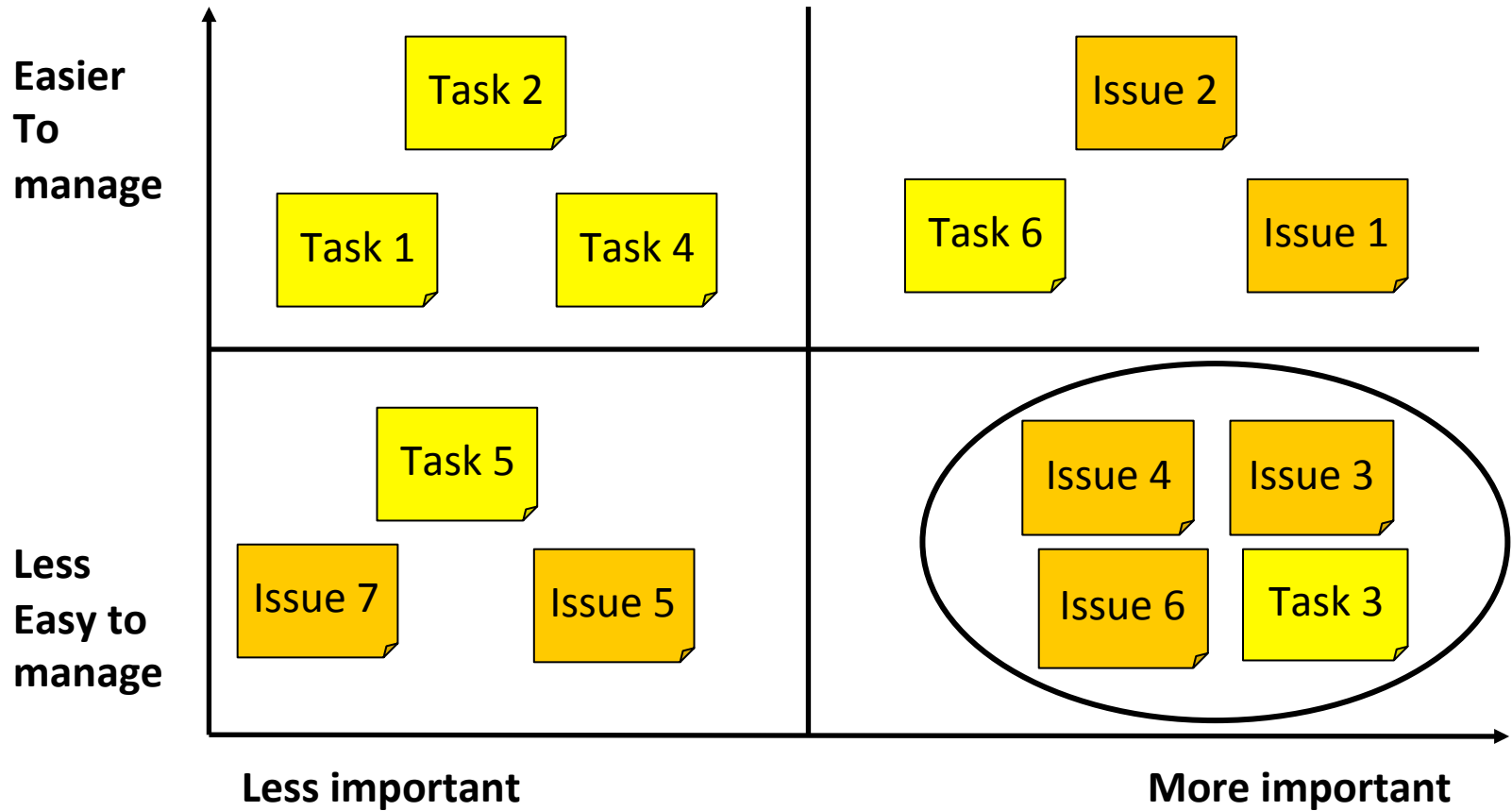
PROCESS 3 – VISIONS OF CHANGE

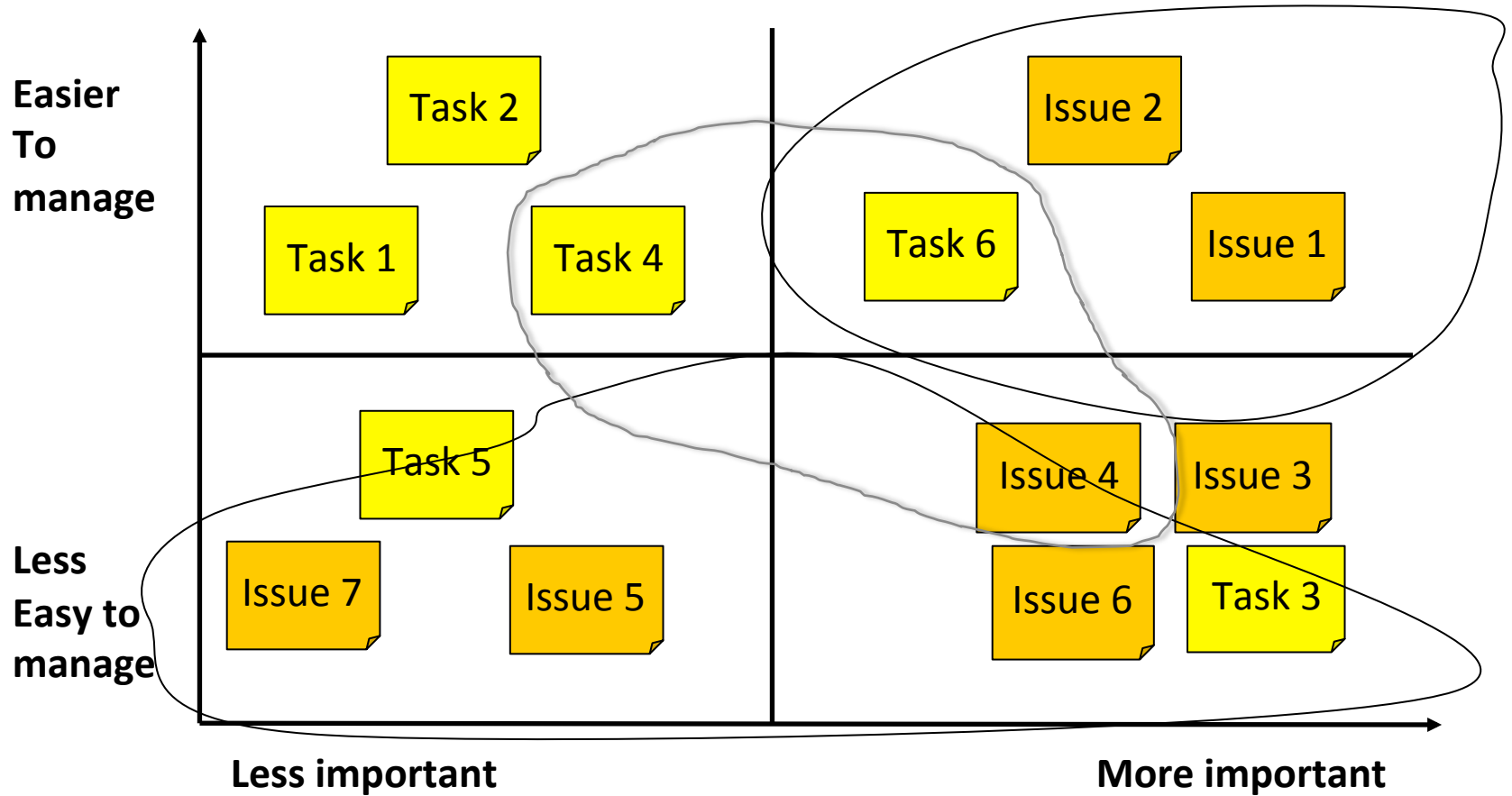# IDENTIFYING WAYS WE MIGHT THINK ABOUT WHAT WE PROVIDE GOING FORWARD

EASY HITS

DIFFICULT BUT ALSO WORTH PURSUING

THE BASIS OF VISION

Name the cluster you want to develop

For the one cluster you want to develop:

What might be

30 - 40 words

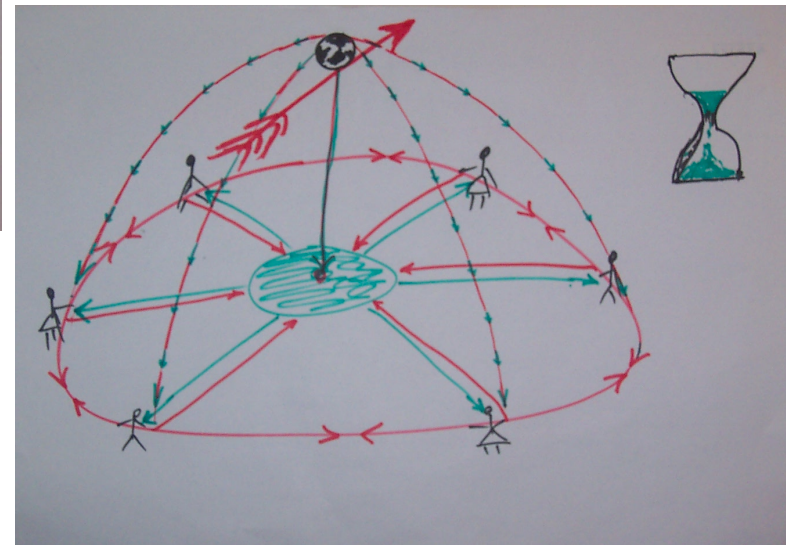**Summing up what and who will do what and why – e.g.:**

A title, produced and developed by implementers for beneficiaries in order to achieve transformation within constraints, taking into account assumptions with responsibility held by owners.

End of Process 3

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PROCESS 4- SCENARIOS

- ***How*** will the BBC?
- Address the implications of the change?
- ***Who needs to do What and When***?
- And what would a successful change look like?
- Rich Picture of the intended change.

SCENARIO RICH PICTURES

End of Process 4

PROCESS 7- REFLECTING ON THE WORKSHOP

In this last phase .. We would like

you to reflect on your experience

of this workshop

We would like you to:

> Let us know how you thought it went

Finally…

Many, many thanks for your input to this workshop.